

Milano 28/09 - 01/10/2017
“Back to Facts”

28.09	Thursday	<i>Prix Italia Radio Day</i>
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09:00-19:00, Reception desk open

09:00-10:00, Giureconsulti, Room B
Briefing YLAB
(See YLAB section)

09:30-17:00, Giureconsulti, Room C
EBU Radio Committee Meeting
(Working Group)

10:00-12:00, Giureconsulti, Room A
Workshop:

“Journalism in the Age of Fake News. The Frontier of the Radio”

Moderator: **Gerardo Greco**, Rai Radio News and Head of Rai Radio 1

Speakers: **Anthony Bellanger**, Radio France Presenter; **Matteo Caccia**, Rai Radio 2 Author and Presenter; **Davide Maria De Luca**, Il Post Journalist; **Pietro Del Soldà**, Rai Radio 3 Presenter; **Cristina Giordano**, Westdeutscher Rundfunk Köln (WDR) Journalist; **Barbara Sgarzi**, Social Media Professor SISSA University of Trieste; **Marcello Sorgi**, La Stampa Columnist; **Monsignor Dario Edoardo Viganò**, Prefect of the Secretariat for the Holy See's Communications.

Rai Radio 3 live broadcast and online streaming at www.prixitalia.rai.it,

How journalism is equipping itself to face the question of Fake News and Radio's role in contrasting misinformation and dangerous inventions.

10:30-19:00, Giureconsulti, YRoom
YLAB



14:00-14:30, Giureconsulti, Room B
“Press Corner”

14:30-17:30, Giureconsulti, Room B
TuttiMedia Observatory – OTM
(Working Group)

Competitor in the media sector proposing initiatives dedicated to the spread of digital awareness, including the promotion of the “Nostalgia for the Future” Prize for organisations, companies or individuals engaged in innovation in communications

16:00-18:00, Giureconsulti, Room A

Workshop:

“The Radio’s Future in 7 Stories”, in cooperation with the EBU

Moderator. **Marino Sinibaldi**, Rai Radio 3 Director.

Speaker. **Tiziano Bonini**, Lecturer in Media Studies and Sociology, University of Siena; **Andrea Borgnino**, Rai, Radio Management - Radio Staff; **Richard Knight**, BBC Radio Commissioner; **Mirko Lagonegro**, Digital Audio Strategist DigitalMDE; **Linus**, Radio DeeJay Artistic Director; **Liam O’Brien**, “Documentary On One” Series Producer, RTÉ Radio 1; **Filippo Solibello**, Rai Radio 2 Presenter.

online streaming www.prixitalia.rai.it

Radio and its future taking up digital’s challenge as its starting point; witness accounts, stories and reports on how radio communications could and will be.

17:30-18:00, Giureconsulti, Portico

Rai Quality and Planning presents: “Giotto: The Refound Fresco. Milan and the Age of the Viscontis”

English subtitles

Directed by Luigi Ciorciolini and
Ferdinando Nardone

Première: the outstanding 4K and HDR film of the masterpieces uncovered in the Archbishopric of Milan. A priceless artistic and historic legacy, otherwise inaccessible, but now visible thanks to Rai’s technologically innovative film. A cycle of fourteenth century frescos that can be attributed to the School of Giotto; twelve splendid pieces, which were accidentally discovered in a loft and the servant quarters of the Archbishop’s apartments.

Teatro Dal Verme, via S. Giovanni sul Muro, 2

Preview of the coming 2017/2018 radio season. Programmes from the 10 Rai Radio Channels



20:30-23:00, Teatro Dal Verme, via S. Giovanni sul Muro, 2
Radio Rai presents “**Renzo Arbore and his Orchestra Italiana**” Rai Radio
2 live broadcast

29.09	Friday	PRIX ITALIA
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08:30-19:00, Reception desk open

09:00-10:00, Giureconsulti, Room A
Jury Briefing

09:00-17:00, Giureconsulti, YRoom
YLAB

10:00-18:00, Giureconsulti, Jury Room
Jury Sessions

10:00-12:00, Giureconsulti, Room A
Workshop:
“The Latest Tools in the Fake News War”

Opening address: **Laura Boldrini**, Speaker to the Chamber of Deputies

Moderator: **Caterina Doglio**, Journalist, Rai News24 Features Editor.

Speakers: **Laura Bononcini**, Facebook Head of Public Policy Italy, Greece & Malta; **Luca De Biase**, Nova24 Director, Il Sole 24 Ore; **Rastro Kuzel**, MEMO 98 Executive Director; **Montaser MaRai**, Aljazeera Media Institute Media Development Manager; **Eoghan Sweeney**, First Draft News Global Training Director.

streaming on www.prixitalia.rai.it

Call it the ultimate clash of interests or the old propaganda manipulation, the information war is here to stay and it is affecting public discourse. A hands on workshop featuring demonstrations and examples from the latest tools developed by organisations, Media Outlets and research centres to provide journalists with validation, fact checking and debunking instruments.

10:00-17:00, Giureconsulti, Room C
EBU Legal and Policy Committee
(Working Group)

10:00-13:00, Piccolo Teatro Grassi, via Rovello, 2
Rai Cultura presents “**Mariangela!**” Special Guest Renzo Arbore
By Fabrizio Corallo

Directed by Michele Mally

Presented by Lella Costa, with Renzo Arbore and Anna Melato

“Mariangela!” is the story of the amazing artistic life of Mariangela Melato, the versatile Milanese actress who died January 2013. The great Mariangela Melato is evocatively brought back to life by Actress Lella Costa, who includes others who worked and knew her well, starting with TV Personality and Musician Renzo Arbore. The documentary offers us an insight into a fascinating life through clips of films, theatre and television shows, culminating in the explosive one-woman stage show “Sola me ne vo”.

14:00-17:00, Giureconsulti, Room A
“Bocelli Press Conference”

15:00-16:00, Giureconsulti, Sala B

Lecture

“Broadcasting the Silk Road”

Mr. Geng Zhenhao 耿振豪, President Shaanxi TV Satellite Media Group

Introduction: **Giuliano Noci**, Professor of Strategy & Marketing, Pro-Rector of Chinese Territorial Centre, Politecnico of Milan

17:00-19:00, The "Leonardo da Vinci" National Science and Technology Museum, via San Vittore, 21

Workshop:

“Conspiracy theories, legends and fabricated myths: can science defeat fake news?”

Introduced by: **Fiorenzo Galli**, General Director of the National Science and Technology Museum.

From the ISS: **Paolo Nespoli**, ESA Astronaut, VITA ASI VITA mission

Moderator: **Andrea Bettini**, Rai Journalist.

Speakers: **Silvia Bencivelli**, Science Journalist, working with Rai Radio 3 and Rai 3; **Deborah Cohen**, Chief BBC Radio Science Editor; **Luca Mercalli**, Italian Meteorological Society and La Stampa and RaiNews Science Journalist; **Pier Giuseppe Pelicci**, *Umberto Veronesi Foundation Scientific Committee*; **Sander Van der Linden**, University of Cambridge Lecturer.

online streaming www.prixitalia.rai.it

Today's steep rise in fake news and boom in disinformation put into question the role of scientists and indeed science itself: confidence in experts is collapsing, resorting to do-it-yourself info is increasingly widespread. How to combat fake scientific news? How to effectively narrate the world of research and its impact on our lives?

18:00-19:00, Giureconsulti, Room A

Workshop:

“TV and Web Series. “The Telling of Today - The Relationship with Reality”

Moderator: **Marco Spagnoli**, Journalist and Cinema Critic;

Speakers: **Eleonora Andreatta**, Rai Fiction Director; **Piotr Derewenda**, TVP Creative Producer and Screenwriter; **Liselott Forsman**, YLE Drama Executive Producer International Projects; **Olivier Wotling**; Arte France Fiction Director.

Contemporary TV series are characterised by a growing attention to reality.

What are the creative challenges behind the TV adaptation of true stories and characters?

What are the editorial strategies behind stories making us face up to everyday reality and the internal contradictions of a country?

Anteo Palazzo del Cinema, via Milazzo, 9

Rai Fiction presents **“The Music of Silence”**

[English subtitles](#)

A **Picomedia** and **Ambi Media Group**

In cooperation with **Rai Fiction**

Directed by Michael Radford

with Tony Sebastian, Antonio Banderas, Luisa Ranieri, Jordi Mollà, Ennio Fantastichini, Nadir Caselli, Alessandro Sperduti, Francesco Salvi, Stefania Orsola Garello, Antonella Attili and Special Guests Andrea Bocelli and Veronica Bocelli

From Andrea Bocelli's autobiography of the same name, the story of the celebrated Italian singer, from his childhood to his success on the world stage. Amos Bardi (Andrea Bocelli) was born with a wonderfully gifted voice whose quality was quite evident since he was child, although at the same time he suffered a serious eye illness, which left him nearly blind. It was not long before he was separated from his family to enter an institute for the visually impaired. It is there that, struck in the face by a ball, he goes totally blind. Despite everything, he does not give up. His life becomes a relentless series of challenges until he first triumphs with a performance of Miserere.

19:30-20:30, Giureconsulti, Room A

Rai for Amatrice

Rai Cinema presents **“Other People's Home”** meeting with the director

[English subtitles](#)



A **Bartleby Film** production
With **Rai Cinema**

Directed by Gianni Amelio

We entered “other people’s home” wary of getting in the way. We did not want to intrude in this scarred land just to pry for its own sake.

The people of the quake-struck town of Amatrice, those few who stayed behind, opened their doors to us, welcomed us without shedding a tear, offering us hospitality and warmth. A year on from the earthquake, the pain is easing, thoughts are turned to rebuilding. The rubble has not however been removed...time, they tell us, is going to be needed. And the future, maybe, is still a long way away.

(Gianni Amelio)

21:00-23:00 Giureconsulti, Room A
Rai Fiction presents “**The Music of Silence**”

[English subtitles](#)

A **Picomedia** and **Ambi Media Group** production
In cooperation with **Rai Fiction**

Scripted by Anna Pavignano and Michael Radford

Directed by Michael Radford

with Tony Sebastian, Antonio Banderas, Luisa Ranieri, Jordi Mollà, Ennio Fantastichini, Nadir Caselli, Alessandro Sperduti, Francesco Salvi, Stefania Orsola Garello, Antonella Attili and Special Guests Andrea Bocelli e Veronica Bocelli

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30.09

Saturday

PRIX ITALIA

09:00-17:00, Reception desk open

09:00-17:00, Giureconsulti, Jury Room
Jury Sessions

09:00-17:00, Giureconsulti, YRoom
YLAB

09:00-17:00, Giureconsulti, Room C

“First EBU Encounter of Big Data Journalists”

(Working Group)

09:30-13:30, Giureconsulti, Room B

General Assembly of the Italian Speaking Radio and Television Community

(Working Group)

10:00-12:00, Giureconsulti, Room A

Workshop:

“Fake as a Challenge to Regain the Core Role of the News Media”

Moderator: **Andrea Montanari**, Rai TG1 Director.

Speakers: **Philippe Colombet**, Head of EMEA Partnerships Solutions for News & Publishers, Google; **Massimo Gramellini**, RCS; **Justina Kurczabinska**, Head of Eurovision News Exchange, EBU; **Massimo Russo**, GEDI Group Digital Division Director; **Nabil Wakim**, Director of Editorial Innovation, Le Monde.

online streaming www.prixitalia.rai.it

The latest technology has triggered a revolution in the methods, means and roles of journalism today. Anyone working in the media is having to reinvent language in order to tell the news, stories and give messages. The public is forever changing, be it its age and the way it uses constantly different social networks. This is more than enough to destabilise even the major news desks. And yet Public Service has a well of reliability into which it can dip, that is if it knows how to take the bull by the horns. In the Babel of Internet, its voice can still be commanding, if it knows how to learn new languages... and in haste.

14:00-14:30, Giureconsulti, Room B

“Press Corner”

15:00-16:00, Giureconsulti, Room A

BBC Lecture

“Freedom of Speech – Who Cares?”

Cilla Benko, Director General and CEO of Swedish Radio

online streaming www.prixitalia.rai.it

17:00-19:00, Giureconsulti, Room A

Rai ragazzi presents **“Giulio Coniglio”**

For the very young: a meeting with Author **Nicoletta Costa**

A Rai Fiction, Magnolia, Agogo Entertainment, Erazero and Nightlife coproduction



Giulio Coniglio is an animated series about the adventures of Giulio and his tiny friends: Tommaso the Mouse, Laura the Snail, Caterina the Goose as well as many more small animals who live in a colourful and bizarre world where they every day face exciting adventures.

Palazzo Lombardia
Presentation Milan Skyline Event

19:30-21:00, Giureconsulti, Room A

Rai Teche presents: "Gaber Gaber: Free Like a Man"

With **Livio Paolo Dal Bon**, Giorgio Gaber Foundation President

Directed by Luca Rea

In cooperation with Andrea Di Consoli

Via thorough research in its archives, Rai Teche presents an unseen portrait of an outstanding artist.

In 1983 Giorgio Gaber was back in the television studios after a 14 year break. Images of his rare TV appearances, kept by Rai, cover the artist's two-part career: the first, when he quickly rose to become a television personality and then his second, when from 1970 to 1983 he vanished from the TV screens and entirely devoted himself to "theatre song".

21.00-24:00, Anteo Palazzo del Cinema, via Milazzo, 9

Rai Cinema presents "Ammore e malavita" with a meeting with the directors

A Madeleine and Manetti Bros. Film Production with Rai Cinema

In association with Tam Tam Fotografie

Directed by the Manetti Brothers

with Giampaolo Morelli, Serena Rossi, Claudia Gerini, Carlo Buccirosso, Raiz, Franco Ricciardi, Antonio Buonuomo, Ivan Granatino, Claudia Federica Petrella, Ronnie Marmo

Naples. Ciro and Rosario are of the two "tigers" working for "o' re do pesce" Don Vincenzo and his sharp-wilted wife Donna Maria. Fatima is a dreamer, a young nurse. Two worlds apparently so distant, yet destined to cross, once again.

One night Fatima finds herself in the wrong place at the wrong time. Ciro is assigned to get rid of that girl who has seen too much.

A love is born.

As far as Ciro is concerned, there is only one thing to do: betray Don Vincenzo and Donna Maria and kill those who want to kill them.

This triggers ruthless fighting set in the fabulous alleyways of Naples and against their background of the Gulf's waters... interspersed with music, action, love and bullets.

01.10 Sunday

PRIX ITALIA

09:00-19:00, Reception desk open



08:00-11:00, Palazzo Reale
Exclusive visit to the Caravaggio Exhibition

11:00-12:30, Giureconsulti, Room A
“#BackToFacts”

Chair: **Monica Maggioni**, Rai President

Guests: **Valeria Fedeli**, Minister of Education, University and Research;
Roberto Viola, Director General DG CONNECT, European Commission;
Augusto Rasori and **Francesco Conte** for **Lercio.it**

And the contribution of **YLab**

online streaming www.prixitalia.rai.it

13:30-15:30, Giureconsulti, Room A
Prix Italia General Assembly

14:00-18:30, Giureconsulti, Room C
EBU Mediterranean Regional Group and Small Member Countries
Meeting with EBU General Director **Noel Curran**
(Working Group)

16:00-18:00, Giureconsulti, Room A
Award Ceremony of the 69th Prix Italia.
Radio, TV, Web and Special Prize of the President of the Italian Republic
and Signis Special Prize
Hosted by **Carlo Gentile**

online streaming www.prixitalia.rai.it

18:30-20:00, Giureconsulti, Room A
Rai2 presents “The College 2”
Meeting with **Giancarlo Magalli**, Author and Television Host; **Aldo Cazzullo**,
Corriere della Sera Columnist and the **youngsters from the cast.**

A genuine television experiment, in which youngsters aged between 12 and 19 leave their lives behind them for one month and are catapulted back into the past. Devoid of social network and any other kind of technological distraction, they will have to lead a life as in a college, in keeping with the conventions and manners of that time. In this second season, we find ourselves in 1961, the year of the centenary of the birth of the Italian Republic.

20:30-22:00, Giureconsulti, Room A

Rai2 presents "The Unit. Carabinieri Investigators in Calabria.

Despatches from the 'ndrangheta War Front"

English subtitles

Based on an idea from Claudio Camarca

Directed by Claudio Camarca and Cristina Borsatti

The incredible war the men of the Carabinieri Squadrone Eliportato, Calabria have been waging since 1991 to put an end to the spate of kidnappings, carried out with the aid of the local mafia the 'ndrangheta to finance buying weapons and make a major breakthrough in international drug-running. A true-life glimpse that goes beyond imagination, packed with action and suspense, where a handful of brave men daily put their lives in danger to restore Calabria to its people.

20:00-21:00, La Triennale di Milano, viale Emilio Alemagna, 6

"Dimmi di te live show"

An evening with **Niccolò Agliardi and his songs**

Niccolò Agliardi, Milanese singer-songwriter and writer, is one of Italian music's most sought-after and refined wordsmiths. He is to unveil, during PRIX TV 2017, his first TV programme "Tell Me about Yourself", which is due to be aired during Rai1's autumn season. Six remarkable stories of young people in their thirties are being turned, thanks to Agliardi and his band, into six songs to be sung by top artists. Reality merging with art to realise that one cannot exist without the other. Niccolò will be accompanied on stage by his steadfast band of musicians, who will also be performing along with him in the creative moments of "Tell Me about Yourself". *"I have had the privilege of hearing my words sung by the top names in Italian music, although a number of songs I kept for myself; they had a heart I felt could not entrust to anyone else."*

Joining us at the events will also be members of the cast and production

In order to attend the events and the workshops, you should both book and register with Prix Italia.

More information can be found on www.prixitalia.Rai.it

The Working Groups are private meetings.

