

Let's save the planet together!

On **February 16th 2024** you might:

- **turn off the lights** of your radio building;
- organize a **radio content on sustainability**;
- launch a **call to action to your listeners**
- join us for a **live connection** with our programm,

and, in doing so, **record a video message:**
we will broadcast it in our show!

TECHNICAL SPECIFICATIONS

- maximum duration of **1 minute and 30 seconds**
- shot in landscape format
- if possible in your radio studio
- in your original language
- present yourself and your radio, tell that you are joining M'illumino di Meno and please turn off the light!
- Please, deliver the message within January 15th 2024 to **millumino@rai.it**

GRAZIE MILLE!