



PRIX ITALIA

2024 COMPETITION REGULATIONS

PRIX ITALIA 2024 – COMPETITION REGULATIONS

Article 1. Introduction

1.1 Anything not explicitly provided for in these regulations (hereinafter referred to as the “Regulations”) shall be governed by the Prix Italia General Regulations, available on the [Prix Italia](#) website.

Article 2. Subject matter

2.1 These Regulations shall regulate the 2024 Edition of the Competition (as defined in the General Regulations) to be held in Turin, Italy, from 1 to 4 October (hereinafter referred to as the “2024 Edition of the Competition”).

2.2 The 2024 Edition of the Competition includes:

2.2.1 the Competition for Radio, Television, and Multimedia Programmes (hereinafter individually referred to as "Programme" and/or "Production" and collectively as "Programmes" and/or "Productions") as defined in Article 4 below;

2.2.2 the following special prize:

- i) Special Prize in Honour of the President of the Italian Republic;
- ii) Prix Italia–IFAD-Co.Pe.A.M. Special Prize

hereinafter referred to the “Special Prize”, the rules for which are set out in Appendix A to these Regulations.

Article 3. Registration and participation in the 2024 Edition of the Competition

3.1 Registration to participate in the 2024 Edition of the Competition with Programmes and/or jurors is free of charge.

3.2 Participants (as defined in the General Regulations to which reference is made) must submit Programmes (one or more) to the online platform www.prixitaliacompetition.rai.it in accordance with the conditions set out in Article 9 below. Participation in the 2024 Edition of the Competition implies knowledge and full acceptance of these Regulations and the General Regulations.

Article 4. Sections - Categories - Prizes

4.1 The 2024 Edition of the Competition is divided into 3 Programme sections (hereinafter referred to as "Sections"), each of which is divided into 3 categories (hereinafter referred to as "Categories").

4.2 Specifically, the Sections and their Categories are as follows:

4.2.1 Radio & Podcast Section:

- Music Category
- Drama Category
- Documentary and Reportage Category

4.2.2. TV Section:

- Performing Arts Category
- Drama Category
- Documentary Category

4.2.3. Digital Section:

- Factual Category
- Fiction Category
- Interactive Category

4.3 The 2024 Edition of the Competition awards 9 (nine) prizes: 1 (one) for each Category of each Section.

4.4 The Participant shall choose the Section(s) and Category(ies) in which to submit the Programmes on the basis of the characteristics set out in Article 5 below.

Article 5. Characteristics of the Categories

5.1 The following are the characteristics of each Category in relation to the relevant Section:

5.1.1 Radio & Podcast Section:

Programmes submitted to the "Radio & Podcast Section" must be exclusively created for the radio medium or in podcast format.

a) Music Category

Music-composed works which stand out for their creativity and sound exploration or programmes (or part of a programme) about any kind of music attracting a broader audience. On selecting Programmes to be entered in this category, the organisations should bear in mind that the Production must intentionally and creatively promote the spreading of musical culture, regardless of genre.

(b) Drama Category

On selecting Programmes to be entered in this category, the organisations should bear in mind the following features: modernity of the issues raised; ability to capture the attention of a young audience and exploration of new technology.

These works can be:

- one-part works that can be divided into two or three parts according to scheduling reasons;
- episodic series, which are characterised by continuity as regards general theme, title and content line. The individual episodes may develop the plot in an independent and self-contained way, or they may not be self-contained, requiring knowledge of the preceding parts and development of the plot in the following parts.

c) Documentary and Reportage Category

Cultural, social or general interest documentaries - may also deal with arts, music, science - produced with or without material from the archives or reportage (investigative programmes, also when part of a feature programme). On selecting Programmes to be entered in this category, the organisations should bear in mind that the Production must feature the following characteristics: creativity, sound exploration and, in the case of a reportage, originality of investigative approach and narrative language and its ability in placing news and events in context, using interviews, eyewitness accounts and primary sources.

Such documentaries and reportages may be:

- one-part radio documentaries, which may be divided into two or three parts according to scheduling reasons;
- documentary series that have a continuity of general themes, title, and content line. The plot of each episode may develop independently and may be self-contained or not, requiring knowledge of the preceding parts and development of the plot in the following parts.

5.1.2 TV Section:

(a) Performing Arts Category

Performing Arts (creative works of music, theatre, dance, figurative arts and animated productions made for television which have relevance with performing arts) or music and arts documentaries (works dealing with subjects concerning music and various forms of the arts).

(b) Drama Category

- i) TV movies: a single television work that, for scheduling reasons, may be divided into two or three parts.
- ii) Mini-series: works based on a single narrative which, for scheduling reasons, is divided into two or three parts.
- iii) Series: series of programmes, featuring a relatively stable cast of characters, general themes, title and content line, where each episode develops an independent and complete narrative.
- iv) Serials: series of programmes, featuring a relatively stable cast of characters, general themes, title and content line, where individual episodes are not independent programmes in their own right but where the beginning of each episode presupposes knowledge of

previous episodes and where the end requires further narrative development in ensuing episodes.

c) Documentary Category

Cultural and general interest documentaries or current affairs documentaries.

Such documentaries may be:

- Single television documentaries, which may be divided into two or three parts according to scheduling reasons;
- Series of documentaries that present continuity in terms of the general theme, title, and content lines. The individual episodes may or may not develop the story independently and conclusively, and may or may not be independent, requiring knowledge of the preceding parts and development of the story in the following parts.
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5.1.3 Digital Section

(a) Factual Category

Online streaming programmes that are conceived using innovative formats and languages aiming at conveying information, experiences, and real content through technologically advanced forms.

(b) Fiction Category

Online streaming programmes that are conceived using innovative formats and languages aiming at telling a story based on real or fictional events, in any form, genre, style, and duration, through technologically advanced forms.

(c) Interactive Category

Online programmes that are conceived using innovative formats and languages, of any form, genre, style, and type, and which specifically focus on the participation and personal contribution of the user, thanks to features that make them more usable, in a technologically advanced and highly interactive form.

Article 6. Number of Programmes

6.1 Each Participant may submit a maximum of 9 (nine) Programmes to the 2024 Edition of the Competition, as follows:

Radio & Podcast Section:

- 1 (one) programme in the Music category;
- 1 (one) programme in the Drama category;
- 1 (one) programme in the Documentary and Reportage category.

TV section:

- 1 (one) programme in the Performing Arts category;
- 1 (one) programme in the Drama category;
- 1 (one) programme in the Documentary category.

Digital section:

- 1 (one) programme in the Factual category;
- 1 (one) programme in the Fiction category;
- 1 (one) programme in the Interactive category.

Article 7. Length of Programmes

7.1 Participants are encouraged to consider submitting Programmes of a length of no less than 5 (five) minutes and no more than 180 (one hundred eighty) minutes, as to enable the juries to complete the pre-selection phase within the time limits laid down in these Regulations.

7.2 Without prejudice to the provisions of point 7.1 above, with specific reference to the series of programmes, only one episode may be entered. If the length of the episode is less than 5 (five) minutes, two or more consecutive episodes may be entered.

Article 8. Programme requirements

8.1 Programmes entered for the 2024 Edition of the Competition:

- i) must present elements of quality and innovation; be capable of enhancing the radio, television or multimedia experience; meet the needs of a broad and constantly evolving public;
- ii) must be submitted without any advertising inserts, even if indirect;
- iii) must have been produced, co-produced, or commissioned by the Participant submitting them. In the case of a co-production, the Participant submitting the entry must guarantee that it has obtained the prior written consent of the other co-producers;
- iv) may not be entered by more than one Participant. In the event that a Programme is submitted by more than one Participant, the entry of the first Participant to submit it shall be deemed valid;
- v) must have been on air no earlier than 1 January 2023 or already scheduled for broadcast by the Participant no later than 31 December 2025. Specifically for the *Digital Section*, Productions submitted before the above deadlines may be entered, provided that they have been substantially updated in the meantime in terms of content or method of use;
- vi) without prejudice to the provisions of Art. 8.1(ii) above, the Programmes must be submitted in the same form in which they were originally made available;
- vii) must not have been submitted in previous editions of the Competition, even if in special prizes of previous editions of the Competition; furthermore, the same Programme may not be submitted simultaneously in two categories of the 2024 Edition of the Competition.

8.2 In particular, ***for the Digital Section:***

- i) the Programme must be designed primarily for online streaming and/or through connected devices that offer new possibilities compared to traditional radio and television broadcasting. The submission of Programmes that are distributed only via OTT services and/or third party platforms is not permitted;
- ii) the submission of hybrid Programmes containing a radio or television Programme is permitted: from "second screens" of radio-tv Programmes to multi-, cross- and trans-media Productions. The Digital Section Jury will evaluate the hybrid Programme as a whole, paying particular attention to the quality of the multimedia experience in relation to the quality of the associated radio or television Programme. In any case, it is still possible to enter the original radio or tv version of the said Programme in the Radio & Podcast Section or in the TV Section;
- iii) during the 2024 Edition of the Competition and until its conclusion, the Programmes must be made available to the Jury.

Article 9. Terms and Conditions for Programme Registration

9.1 Registration for the Programmes must be made, under penalty of inadmissibility, from 12 March (13:00 UTC) to 7 June (13:00 UTC) 2024 on the dedicated online platform www.prixitaliacompetition.rai.it by completing the entry form (hereinafter "Entry Form"). The Entry Form can be accessed on the aforementioned platform using the access data provided to the contact persons specified by the Participants when filling in the Registration Form (hereinafter the "Registration Form").

9.2 Programme Registration

The Entry Form must include (mandatory fields):

- i) the original title of the Programme;
- ii) the English title: this may be the title already assigned for international distribution or an *ad hoc* translation of the original title;
- iii) a short presentation text in English;
- iv) an indication of the producing broadcasters, if different from those presenting the Programme;
- v) an indication of the co-producers, if any;
- vi) the date of first broadcasting;
- vii) the length. In the case of a series of programmes, the length of the registered episode;
- viii) the credits of the artistic and technical staff involved in the production.

9.2.2. The Entry Form may also include (optional fields):

- i) the title and the presentation text in Italian;
- ii) the title and the presentation text in French;
- iii) any other information that may be useful to the Jury.

9.2.3 In particular, for the **Digital Section**, the Entry Form must include (mandatory fields):

- i) the access link(s) to the Programme;
- ii) a short update sheet if the broadcaster has made significant structural changes to the Programme before the start of the 2024 Edition of the Competition;
- iii) if an English version of the Programme is not available, any material in English that may be useful to the jury to understand the Programme itself: presentations, summaries, guides, noted screenshots, transcripts, etc.

9.3 Submission of Programmes

9.3.1 The following must be attached to the Entry Form (mandatory fields):

- i) the audio file of the Programme submitted in the Radio & Podcast Section or the video file of the Programme submitted in the TV Section. The file must be a single file; if you are submitting a series of Programmes or Programmes divided into parts, within the limits described above, you must merge the parts into a single file;
- ii) even if the Programme is in English, the **Radio & Podcast Section** requires an English transcription of the spoken parts (script, dialogue list) or preferably a video file with English subtitles of the Programme. For the **TV Section**, the file must have embedded English subtitles;
- iii) an identifying image for promotional purposes.

9.3.2. The Entry Form may also be accompanied by (optional fields):

- i) a clip/teaser/promo of a maximum of 60 seconds of the submitted Programme for promotional purposes;
- ii) in the case of a series of Programmes, a summary of the parts not submitted for the 2024 Edition of the Competition;
- iii) any illustrative and informative material deemed useful for a better understanding of the Programme.

9.3.3 In particular, for the **Digital Section** (optional fields):

- i) an audio/video file related to the submitted Programme may be optionally attached;
- ii) the attached file must be a single file: in the case of a series of Programmes, the parts must be merged into a single file. English subtitles are not required: however, the Participant must send an English presentation of the audio/video content of the Programme as a separate attachment to the Entry Form.

Article 10. Juries Working Procedures

10.1 The Juries are defined in the General Regulations to which reference is made. Their travel and accommodation expenses shall be borne by the Participants who have appointed them. Registration must be carried out by the Participants' contact persons via the special online platform within the terms envisaged for the registration of the Programmes as per Art. 9.

10.2 There are 9 (nine) Juries for the 2024 Edition of the Competition, one for each of the three Categories of the Radio/Podcast, TV, and Digital Sections.

10.3 The jurors are required to carry out an online pre-selection of the Programmes submitted in their Category. The jurors are also required to discuss and vote on the Programmes submitted by their own participating broadcaster but, in this regard, please note that, as stated in the General Regulations (Art. 4.5), "*If Jurors are somewhat involved in the production of a Programme, they cannot be part of the Jury that is asked to vote on it*".

10.4 The activities carried out within each Jury (meetings, communications, votes, documents, etc.) are confidential and may not be disclosed in any way outside the Jury itself.

10.5 Each Jury shall appoint its own representative from among its members (hereinafter referred to as the "President of the Jury"), elected by the absolute majority. The President of the Jury may convene a meeting of the Jury whenever necessary, after hearing the opinions of the members of the Jury.

10.6 The President of the Prix Italia shall supervise the work of the Juries and keeps in touch with the Presidents of the Juries in order to be informed of the progress of the voting; the juries and their respective Presidents shall remain autonomous. The Juries of the Prix Italia are autonomous in their deliberations: they are free to determine their own working times and methods, subject only to the provisions of these Regulations and the General Regulations.

10.7 At the end of the first online pre-selection phase, which will take place from 12 June to 30 August 2024, the 7 (seven) Programmes shortlisted for each Category will be determined according to the votes received by each Programme and will be published on the [Prix Italia](#) website. Should a shortlisted Programme be withdrawn, it will be replaced by the Programme that ranked at the 8th position.

10.8 From 2 to 5 September 2024, the same Juries will carry out a second online pre-selection phase from the shortlist, at the end of which the 3 (three) nominated Programmes will be identified and published for each Category of the Radio & Podcast, TV, and Digital Sections. The representatives of the total 27 (twenty-seven) nominated Radio/Podcast, TV, and Digital Programmes will be invited by the Prix Italia, that will cover their travel and accommodation expenses, to Turin from 2 to 5 October (3 nights) to take part in the award ceremony (hereinafter referred to as the "Award Ceremony") scheduled for 4 October 2024.

Should a nominated Programme, as stated above, be withdrawn before the end of the Competition, it will be replaced by the Programme that ranked at the 4th position in the shortlist and so on, as referred to in point 10.7 of these Regulations.

10.9 The members of the Juries will meet in person in Turin to select the winning Programmes. If it is not possible to meet in person, online voting will be allowed. The Presidents of the Juries, who will act as spokespersons for the decisions taken by the other members of the Juries, will draw up a final report on the work carried out, indicating the winner and the reasons for the choice. The Jury may award a Special Mention, but no *ex-aequo* prizes. The report may also include any other



remarks the Jury wishes to make at the end of its work. The Jury reports will be published on the [Prix Italia](#) website and on the Prix Italia social networks after the award ceremony.

Article 11. Rights

Without prejudice to the provisions of point 5 (Rights) of the General Regulations, and with specific reference to point 5.6 stating: *“In order to ensure the Competition’s maximum visibility, Participants may be asked, without obligation, for authorisation to use the Programmes on Rai-owned platforms (“RaiPlay” and “RaiPlay Sound”), geo-restricted to the Italian territory (including Vatican City State and the Republic of San Marino)”*, we specify that by registering for the 2024 Edition of the Competition and/or the Prix Italia Special Prizes, Participants may authorise Rai to make use of the FVOD (Free Video On Demand) and AVOD (Advertising Video On Demand) rights, free of charge, of the Radio and TV Programmes in nomination, during the week of the Event and the following (i.e., from Monday, 30 September until Sunday, 13 October 2024).

Non-authorisation, or partial authorisation, of the aforementioned use, will not affect, in any case, the possibility of entering the Competition and/or any special prizes. Therefore, in case of non-authorisation, the Secretary General will consider other modalities of use/visibility of the Programmes, in agreement with the Participants. It shall be understood that Rai shall not undertake any obligation as to the actual use of the said Programmes as described in this article, and such decision shall fall within Rai's unchallengeable editorial autonomy.

Article 12. Privacy Policy

Upon registration of a Programme in the Competition, the Participants must read the privacy statement on the processing of personal data by Rai, in its capacity as data controller, pursuant to Art. 13 of (EU) Regulation No. 2016/679.

Article 13. Languages

These Regulations are drawn up in English and Italian. In the event of any conflict between the texts, the English version shall prevail.